

INTRANET CONTENT IDEAS TO DRIVE EMPLOYEE ENGAGEMENT



CREATE A DYNAMIC ONBOARDING PROCESS

Start on a good note

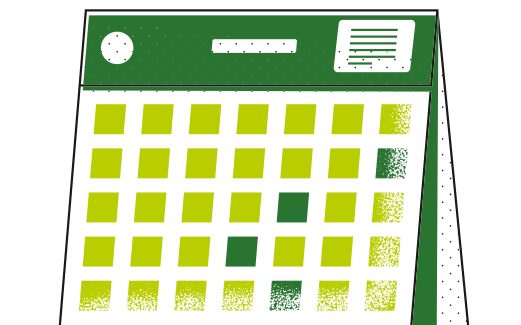
Provide lots of engaging content housed in your CMS Intranet library.



CROWD SOURCE CONTENT

Get ideas from everyone

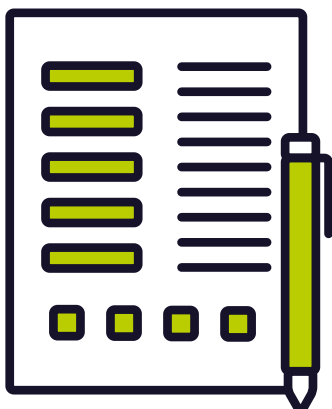
Host open calls for content from employees to allow them share ideas.



HIGHLIGHT TOP ACHIEVERS

Reward and Inspire

Give individuals recognition by highlighting their achievements.



ASK FOR SUGGESTIONS

Create Polls and Surveys

Why not find out what types of intranet content your employees want to see?

WELCOME NEW EMPLOYEES

Give a warm welcome

Introduce new starters to the team - let others say hello.



PERSONALISE MASS MESSAGES

Customise your communications

Make company-wide blasts personal with employee's first name.



STICK TO A SCHEDULE

Consistency is Key

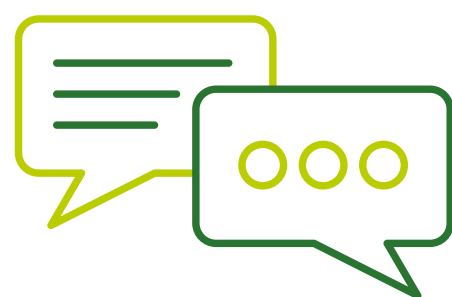
Choose regular intervals at which to post certain items.



POST JOB OPPORTUNITIES

Create an Internal Job Board

Encourage long-term career goals by posting job opportunities.



Powell Intranet

WWW.POWELL-SOFTWARE.COM