



Success Story



About the Client

After 40+ years of building their business acquiring and developing real estate assets, Legacy Partners Commercial Inc. changed its name to 'SteelWave' in April of 2015. While the new name marked a welcome change for the real estate development and management firm based out of San Mateo, CA, the Legacy team, procedures, disciplines, and values that had built the company from the ground up remained in place. To improve the company infrastructure and to reflect the forward-thinking, progressive mindset that Steelwave had developed, Powell Software was brought in to implement a Powell 365 intranet solution.

STEELWAVE

A Digital Workplace Journey

With offices located around the country and most of their employees out in the field, SteelWave needed to move away from a file server/shared folders system to a cloud network allowing for more convenient connectivity and access. A digital workplace that kept employees informed and current on company news and updates was something sorely needed, and providing a tool where employees would be motivated to remain engaged and responsive to the organizations initiatives was highly sought after. Building out an intranet portal that was also visually aesthetic and appealing became a priority for the company as they went through a name change and organizational rebrand. Aside from improving the social aspects of their company intranet, having a search function to increase efficiency as well as offering a better tool for onboarding new employees were both things that SteelWave desired greatly in their search for an improved internal communications tool.

Over time, and after looking at many different intranet solutions, SteelWave settled on implementing a Powell 365 digital workplace. The company believed that Powell 365 offered the best value at the most competitive price, and it checked off every specific need that the organization was looking for. SteelWave's digital workplace transformation was conducted through a multi-phase approach with the help of both Powell Software and intranet consultant and SharePoint expert, '2toLead.' Although there was some initial prep work that 2toLead had to assist with, SteelWave had their entire company integrated and set up on the new Powell 365 intranet within a year from the start of the project.



In the outset of deploying the new Powell 365 intranet, employee adoption was slow. Employees were responsive to the new portal but needed time to grow comfortable and acclimated to the new interface. Over time employee familiarity with the tool grew along with its usage and effectiveness, and SteelWave utilized the various training resources and materials that Powell Software provided them. SteelWave will continue to encourage employees to engage with the portal and look to their users for feedback and suggestions.



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Success Story Steel Wave



About our Partner

2toLead is one of a kind consulting services company with a unique blend of left and right brain thinking. We focus on Business Strategy, User Experience and Technology expertise to help transform organizations like yours. Our approach is centered on working in partnership with you to deliver results. You'll love the way we work. Together. Our team includes award-winning visionaries, published authors, designers, technologists and strategists. Our culture is really important to us and we feature an energetic environment where people strive to create the best work of their lives.

About Powell Software

Powell Software is an International Software Vendor, that drives digital transformation by offering intelligent digital workplace solutions. Through our collection of easy to use collaboration, productivity, implementation and governance products, we help customers all over the world realize their digital workplace projects from A to Z with ease.



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Success Story Steel Wave

The benefits that SteelWave has seen since implementing the Powell 365 intranet are substantial:

- SteelWave went from not utilizing SharePoint whatsoever, to housing their entire company infrastructure on SharePoint Online
- Employees in the field and employees working remotely are able to do their jobs more effectively and conveniently
- Communication and awareness regarding company news and events has improved greatly
- There is now a general sense of connectedness from office to office across the country
- Productivity has increased for all users as everyone can now access company resources much easier

These are just a few of the organizational improvements that SteelWave has seen, and there is still plenty that can be done to further improve and enhance their portal.

"Powell 365 did not require extensive knowledge of SharePoint or coding and offered excellent services at a great price. The intranet solution is a dynamic, attractive portal that looked alive with personality to keep our employees engaged. The ability to implement and manage the intranet easily using Powell Manager was also something that we were very drawn to."

– Bob Adams, VP of Information Technology, SteelWave

SteelWave immediately saw the positive effects that their newly deployed Powell 365 intranet had within the company, and have already begun plans to further develop their digital workplace. A few next steps that have already been identified are: adding specific content for various teams and departments, continuing to enhance the visual aesthetics of the portal, and further organizing the document library to make everything even more accessible for their employees.



As SteelWave learns more about their tool and its wide-ranging levels of functionality, their intranet will only continue to improve. Powell Software is proud to have SteelWave as a client and will do everything possible to support them as they grow their intranet and their organization.